



TRENDS[®]

Technology To Transcend



CORPORATE PROFILE

Technology to Transcend

Together, we transcend expectations and press for new boundaries.

WHO WE ARE

With over thirty years of experience in the industry, Trends provides technology services and solutions with on-point guidance ensuring businesses across industries are kept up to date to thrive in a constantly changing and competitive landscape.

As businesses need the right tools, the best services, and the expertise to harness digital transformation for success, we remain true to our commitment for excellence and growth. We constantly curate and customize our services and solutions for our industry partners' businesses to achieve greater results for their business goals.

Today, Trends is considered an industry leader catering to various markets: contact centers and business process outsourcing, financial services, telecommunications services, government, hospitality, healthcare, education, media, manufacturing, and pharmaceutical sectors with regional offices in Cebu and Davao, and international offices in Vietnam and Cambodia.

WHAT WE DO

Value Proposition

Our proposition is simple, we journey with our business partners through digital transformation and beyond.

We are confident in our commitment due to the following:

- Experience and Expertise of Trends Team
- Global Network of Technology Partners
- Longstanding Clients
- Innovative Offerings
- Operations and State-of-the-Art Facilities

Core Competencies

Network Infrastructure

Communication path between users, processes, applications, and the internet for optimum performance.

- ▲ Enterprise Internetworking Secure Routing and Switching, Virtual Private Network, Access and Mobility Solution, Software Defined Access (SD-Access), Software Defined WAN (SDWAN), Cloud-based Networking
- ▲ Enterprise Physical Security IP Video Surveillance and Access Control
- ▲ Service Provider IP Video, MPLS, Mobile Backhaul Solutions
- ▲ Data Center Consideration and Virtualization, Data Center Switching, Storage Networking, Application Networking, Data Center Security

Converged Access Infrastructure

Full turn-key solution for fiber network architectures, wireless and wired access infrastructure, and services that support network-wide visibility to allow greater control and management of networks while delivering maximum network resiliency.

Network and Information Security

An integrated solution-based approach that is dependable and convenient to implement for evolving information security needs.

Collaboration and Customer Experience

Collaborative solutions that create effective communication and engagement between multiple parties through innovative, next-generation meetings by bringing audio, video, and content in one virtual room.

Application Management and Monitoring Systems

Proactive monitoring and servicing of your infrastructure's security, performance, and reliability.

Business Analytics and Applications Development

Complete analytics solutions and services including Data Visualization, Advanced Analytics (Preventive and Prescriptive), Data Management (Big Data Solutions), and software development services.

Maintenance Services

Lifecycle maintenance support for all your ICT solutions to maximize the availability of your technology infrastructure, all supervised by vendor-certified engineers from Trends.

Computer, Storage and Virtualization

Platform computing expertise, server and storage virtualization, and business continuity infrastructure design and implementation covering real-time applications availability, data protection, VM, and bare metal restorations.

Trends Managed ICT Services

At Trends Managed ICT Services, we provide organizations with the right technology through transformative, cost-effective, and flexible offers to deliver their desired operational outcomes and round-the-clock monitoring of businesses' network and security infrastructures through our state-of-the art Trends Operations Center.

We offer specialized cyber-defense services which includes threat intelligence, cybersecurity incident response, digital forensics, vulnerability scanning, and penetration testing to strengthen an organization's security posture, leveraging integrated solutions from our global partners. Our experienced and certified professionals partner with businesses in the design, implementation, and optimization of network infrastructure following industry standards.

HOW WE DO IT

Our Methodology



Conceptualization

Conceptualize a plan that is tailor-fit for your specific requirements by recommending the best solutions based on cost-effectiveness, investment protection, integration, and expansion.



Implementation

Ensure that the plan is optimized and well implemented by installing, commissioning, and managing the project with minimum disruptions to your normal operations by operating on refined procedures from years of service.



Education

Help our students innovate through tech transfer programs, seminars, and workshops which are a part of our venture campaigns. Our certified technical team will properly guide people with proper support from modules and manuals.



Maintenance

Subscribe to our maintenance services and enjoy lifetime support from our certified engineers to maximize utilization of your technology infrastructure.



Management

Expand your I.T. operations with our Managed ICT Services (MITS) for Network, Security, and Systems, and Platforms. Expand your business and partner with us to experience service delivery with flexibility.

Trends Managed ICT Service

Solutions Portfolio

NETWORK INFRASTRUCTURE



NETWORK & INFORMATION SECURITY



COLLABORATION & CUSTOMER EXPERIENCE



COMPUTE, STORAGE, & VIRTUALIZATION



APPLICATION MANAGEMENT & MONITORING SYSTEMS



SOFTWARE SERVICES



BUSINESS ANALYTICS



CONVERGE ACCESS INFRASTRUCTURE



Maintenance Services

Consultancy

Implementation Services

WHY WE EXCEL

Facilities & Support

To guarantee continuity of critical services, Trends data centers are in an ANSI TIA 942-certified location that ensures compliance with global standards. Aside from our main Trends Operations Center in Makati, we also have a secondary office in Cavite to secure 24/7 service.

Organizational Certifications

With our ISO 27001 certification, we ensure that global standards and best practices are adopted in our operations and service delivery processes, protecting data and information while complying with regulatory requirements. With regular recertification process, we guarantee information security effectiveness.

In accordance with the International Standard for Assurance Engagements (ISAE) 3402, we strengthen our security assurance with our SOC 1 Type I and SOC 2 Type II Certifications. This is a testimony to our unparalleled insight into the design, implementation, and upkeep of our security controls.



TRENDS | **Managed ICT Services**
Service Delivery with Flexibility

TRENDS | **Academy**
Learning | Evolving | Empowering

Professional Certifications

Trends provides guidance through its robust development programs for employees for both personal and professional growth that we have also recently expanded this offer to our business partners. Our corporate headquarters is also equipped with laboratories and training facilities through our Trends Academy arm.

Awards

Over the years, Trends has garnered hundreds of major awards from our principals. Below are a select few:

2024	Cisco	SMB & Commercial-Select & Mid Partner of the Year
	Dell	Partner of the Year
		Top Data Center Compute Solutions Partner
		Top Client Solutions Partner
	Fortinet	Expert & Operational Technology Partner of the Year
2023	Genesys	Strategic Partner Collaboration Award
	HPE	Gold Partner of the Year & Reseller of the Year
	Jollibee	Partner of Joy Silver Award
	CrowdStrike	Partner of the Year
	SolarWinds	APJ Excellence in New Business Development
2022	VMware	Commercial Partner of the Year
	CrowdStrike	Partner & Security Partner of the Year
	Cisco	Tier 1 & Top Commercial Partner of the Year
		Enterprise Networking & Collaboration Partner of the Year
		Meraki (Commercial & Enterprise) Partner of the Year
		Cloud Infrastructure and Software Group Partner of the Year
		CX Partner of the Year - Commercial & Enterprise
	VMware	Commercial Partner of the Year
	MEC-Ruckus	Best Breed for Enterprise
	Aruba	Top Country Partner Philippines
	Fortinet	Top Expert Partner of the Year
	SolarWinds	Top Partner Award
	Vertiv	Diamond Partner of The Year - Portfolio Selling
	Veeam	Best Partner of the Year





CORPORATE HEADQUARTERS

Trends & Technologies, Inc.
6th Floor Trafalgar Plaza
105 H.V. Dela Costa Street
Salcedo Village, Makati City 1227
Philippines

T +63 2 8811 8181
F +63 2 8814 0130

REGIONAL OFFICES

Cebu

The Penthouse
Trends Plaza Building
F. Ramos Street, Cebu City 6000
Philippines

T +63 32 520 8476
F +63 32 262 7990

Davao

Door 11-12 Ground Floor, Building I,
ATU Plaza, Davao City 8000
Philippines

T +63 82 222 6153
F +63 82 222 6154

INTERNATIONAL OFFICES

Hanoi

Unit 308, 3rd Floor Detech Tower,
No.8 Ton That Thuyet Street,
My Dinh 2 Ward,
Nam Tu Liem District, Hanoi City
Vietnam

T +84 24 3772 5138
F +84 24 3772 5129

Ho Chi Minh

5th Floor Thai Son Building,
153 Ung Van Khiem, Ward 25,
Binh Thanh District,
Ho Chi Minh City
Vietnam

T +84 28 3551 2378
F +84 28 3551 2380

Da Nang

5th Floor Phuong Dong Building,
01N Nui Thanh Street,
Binh Thuan Ward,
Hai Chau District, Da Nang City
Vietnam

T +84 236 3639 768
F +84 236 3639 778

Phnom Penh

#117A, Street 360,
Sangkat Beoung Keng Kang 3,
Khan Chamkamorn, Phnom Penh
Cambodia

T +855 23 210 868
F +855 23 212 868